



Craig Cameron presents Extreme Cowboy Race™
Rocky Mountain Horse Expo 2009
National Western Complex
March 13-15, 2009



WHAT IS THE EXTREME COWBOY RACE™?

Craig Cameron will not only present demonstrations at the Rocky Mountain Horse Expo in Denver, Colorado, but will also conduct his Extreme Cowboy Race™ on Friday, Saturday and Sunday of the event.* The Extreme Cowboy Race™—as seen on RFD-TV—will be a timed and judged race through an obstacle course that is designed not only to push horse and rider teams out of their traditional “comfort zones,” but also to test communication between horse and rider and the horsemanship skills and athletic abilities of each competitor. Spectators will find the competition exciting and entertaining to watch while contenders will address the challenges of the race in pursuit of **cash prizes** and the title of “Extreme Cowboy Race™ Champion.”

A LITTLE BACKGROUND:

The Extreme Cowboy Race™ was originally created by Craig Cameron along with Ryan Dohrn of HorseCity.com. Craig Cameron has designed and hosted five races at his Double Horn Ranch in Bluff Dale, Texas, since 2005. HorseCity.com and Craig Cameron decided to name the event the Extreme Cowboy Race™ to challenge typical reality TV shows with an infusion of horseback riding thrills. Each season Craig Cameron assembles an impressive roster of competitors from around the country who compete for the title of Extreme Cowboy Race™ Champion. The Extreme Cowboy Race™ spans fifteen 30-minute episodes featuring horse and rider teams as they complete the various rounds of the race course. The Extreme Cowboy Race™ airs on RFD-TV and is also available on HorseCity.com for those who do not get RFD-TV. DVD's of the recent shows are also available for sale through HorseCity.com and Craig Cameron Enterprises.

THE EXTREME COWBOY RACE™

Although the Extreme Cowboy Race™ at the **Rocky Mountain Horse Expo** is not currently scheduled to be filmed for broadcast, the competition will include all of the same elements, excitement, and prizes associated with Craig Cameron's televised productions in Texas. The Extreme Cowboy Race™ will take place at the **National Western Complex**, in Denver, CO. Horse/rider teams will be selected by Mr. Cameron for participation in the race. The first teams will compete in the afternoon on Friday, March 13, 2009. The remaining teams will compete in the morning on Saturday, March 14, 2008. The top ten horse and rider teams plus one wild card team will advance to the Extreme Cowboy Race™ finals on Sunday, March 15, 2009.

Format of the race may change at the discretion of Craig Cameron.

THE RACE COURSE:

The race course will be constructed on picturesque natural terrain with a panoramic view, and will feature obstacles similar to those featured in previous races as well as several new obstacles designed specifically for the race at the **Rocky Mountain Horse Expo**. The course is likely to include obstacles and activities such as: saddling the horse, dragging logs, jumping obstacles, loading into a trailer, backing up through a pattern, pole bending or roll backs, navigating a log jumble, penning cattle and working gates, conquering dirt terrain, crossing water obstacles, etc.*

OBJECTIVES AND JUDGING

The Extreme Cowboy Race™ will be a timed event during which the performance of each horse and rider team will be judged on each obstacle for quality of horsemanship. For each obstacle, judges will award performance points on a scale of 1-10 based on the following criteria: horsemanship, cadence, control, horse's attitude, and overall execution. Horses and riders will be required to complete each obstacle within a given time in order to receive points. If an obstacle is not completed within the given timeframe, the contestant will be flagged and must move on to the next obstacle. Times will be translated into points, with the highest overall point score winning the race.

PRIZES

Cash prizes will be awarded to the top three finishers. Prizes will be awarded at the conclusion of the final phase of the race on Sunday.

HOW TO APPLY

The Extreme Cowboy Race™ will be open to riders age 18 years and older and horses of all breeds. All horse and rider teams will compete against each other; there will be no "divisions" based on gender or age. **To receive an application, interested riders may email us at doublehornd@lipan.net, fax (254) 728-3081, or call (254) 728-3082. Should you reach our voicemail, please leave your name, number, and mention "Denver Extreme Race" along with your question or reason for your call.**

The entry fee for each horse/rider team is \$250. Individual riders may compete with more than one horse in the race, but they must submit a separate application and fee for each horse they wish to enter in the race. Applications, videos, and/or pictures will be received by Craig Cameron who will select the competitors for the race. Applications should be submitted no later

than **February 20, 2009**. Applications will be considered until all selected contestants are confirmed.

Once selections have been made, contestants will be notified by phone, mail, or e-mail. Any applicants who are not selected will receive notification by mail along with their entry fee checks. Entry fees of accepted contestants will not be refundable. **Any and all videos, pictures, and/or other application materials submitted become the property of Craig Cameron Enterprises and will not be returned.**)

ADDITIONAL INFORMATION ABOUT COMPETING IN THE VAIL VALLEY ROCKY MOUNTAIN HORSE EXPO

1. Contestants must check in for the race at the east end of the Complex. on Friday, March 13, 2009. Upon check-in, contestants will receive a copy of the obstacle course and participant order of go. No check-in allowed prior to this time. Your cooperation is appreciated.
2. Participants are responsible for bringing or purchasing their own feed and bedding. Bedding will be available for purchase on site. Please see contact Brian Kitchens for questions concerning your stall.
3. The Extreme Cowboy Race™ at the Rocky Mountain Horse Expo will offer a unique and exciting opportunity to test your horsemanship and compete for valuable prizes. However, applicants should be aware that the race will be conducted in an open outside area, where there are likely to be large crowds in attendance. **While there will be an arena available, as well as wide open spaces for schooling and exercising horses, opportunities to warm up or practice on the race course will not be available.** If you and/or your horse cannot function well in such an environment, we cannot encourage you to apply.
4. All horses brought to the Rocky Mountain Horse Expo must be free of illness and infectious disease and must be accompanied by:
 - A negative test result for equine infectious anemia (Coggins Test) dated within 12 months of **March 15, 2008**.
 - a Certificate of Veterinary Inspection (health papers) dated within 30 days of **March 15, 2009**.
5. A veterinarian will be at the event, and horse owners will be required to present their horses' health papers upon check-in at the Stall Barn Office.

QUESTIONS ABOUT THE RACE?

If you have additional race questions, please contact our office at doublehornd@lipan.net, or fax (254) 728-3081, or phone (254) 728-3082. Should you reach our voicemail, please leave your name, number, and mention "Rocky Mountain Horse Expo" along with your question or reason for your call.

*Please be advised that all information is subject to change at the sole discretion of Craig Cameron.

Good Luck and Ride Like A Champion!

A stylized, cursive signature of "Craig Cameron" in black ink. The signature is written in a fluid, handwritten style with large, sweeping loops and flourishes, particularly around the 'C' and 'C' in "Cameron".

Additional information concerning on-site facilities.

First and second heats will be Friday and Saturday and the finals will be Sunday afternoon.

Horses must be stalled if they are to be on the grounds overnight.

Bedding will be available for purchase.

Riders staying on site need to stall horses

RV camping spots are available and generators are welcome.

There will be a \$25.00 per night charge for a camping site.

Restroom facilities for campers are available.

Admission charges:

General Admission	\$12.00
3-Day Pass	\$30.00
Student or Senior	\$9.00