



Craig Cameron's Extreme Cowboy Race™ HORSE WORLD EXPO

February 24-27, 2011 Farm Show Complex, Harrisburg, PA



**APPLICATIONS
DUE BY
02/16/10!!!**

WHAT IS THE EXTREME COWBOY RACE™?

Craig Cameron will not only present demonstrations at the 2011 Horse World Expo in Harrisburg, Pennsylvania, but, for the first time ever, will also conduct his Extreme Cowboy Race™ during the event. The Extreme Cowboy Race™, as seen on RFD-TV, will be a timed and judged race through an obstacle course that is designed not only to push horse and rider teams out of their traditional “comfort zones”, but also to test communication between horse and rider, horsemanship skills and athletic abilities of each competitor. Spectators will find the competition exciting and entertaining to watch while contenders will address the challenges of the race in pursuit of **cash prizes** and the title of “Extreme Cowboy Race™ Champion.”

A LITTLE BACKGROUND

The Extreme Cowboy Race™ at the 2011 Horse World Expo was created by Craig Cameron along with Ryan Dohrn of HorseCity.com. Craig Cameron has designed and hosted four races at his Double Horn Ranch in Bluffdale, TX, since 2005. HorseCity.com and Craig Cameron decided to name the event the Extreme Cowboy Race™ to challenge typical reality TV shows with an infusion of horseback riding thrills. Each season Craig Cameron assembles an impressive roster of competitors from around the country who compete for the title of Extreme Cowboy Race™ Champion. The Extreme Cowboy Race™ spans fifteen 30-minute episodes featuring horse and rider teams as they complete the various rounds of the race course. The Extreme Cowboy Race™ airs on RFD-TV and is also available on HorseCity.com for those who do not get RFD-TV. DVD's of the recent shows are also available for sale through HorseCity.com and Craig Cameron Enterprises.

THE EXTREME COWBOY RACE™ AT HORSE WORLD EXPO

Although the Extreme Cowboy Race™ at the 2011 Horse World Expo is not currently scheduled to be filmed for broadcast, the competition will include all of the same elements, excitement and prizes associated with Craig Cameron's televised productions in Texas. The Extreme Cowboy Race™ will take place at the **Farm Show Complex** in Harrisburg, Pennsylvania. A maximum of 30 horse/rider teams will be selected by Mr. Cameron for participation in the race. The 30 teams will compete in the Preliminary rounds Thursday through Saturday. The top ten horse and rider teams plus one wild card team will advance to the Extreme Cowboy Race™ finals on Sunday morning.

THE RACE COURSE:

The race course will be constructed inside the Farm Show Complex and will feature obstacles similar to those featured in previous races as well as several new obstacles designed specifically for the race at the 2011 Horse World Expo. The course is likely to include obstacles and activities such as: saddling the horse, dragging logs, jumping obstacles, loading into a trailer, backing up through a pattern, pole bending or roll backs, navigating a log jumble, working gates, conquering dirt terrain, crossing water obstacles, etc.

OBJECTIVES AND JUDGING

The Extreme Cowboy Race™ will be a timed event during which the performance of each horse and rider team will be judged on each obstacle for quality of horsemanship. For each obstacle, judges will award performance points on a scale of 1-10 based on the following criteria: horsemanship, cadence, control, horse's attitude and overall execution. Horses and riders will be required to complete each obstacle within a given time in order to receive points. If an obstacle is not completed within the given timeframe, the contestant will be flagged and must move on to the next obstacle. Times will be translated into points, with the highest overall point score winning the race.

PRIZES

Cash prizes will be awarded to the top three finishers. Prizes will be awarded at the conclusion of the final phase of the race on Sunday.

HOW TO APPLY

The Extreme Cowboy Race™ will be open to riders age 14 years and older and horses of all breeds. All horse and rider teams will compete against each other; there will be no "divisions" based on gender or age. **To receive more information, interested riders may email us at doublehornd@lipan.net, fax (254) 728-3081, or call (254) 728-3082 to receive an application by mail.**

The entry fee for each horse/rider team is \$75 plus applicable stall rental fees. Individual riders may compete with more than one horse in the race, but they must submit a separate application and fee for each horse they wish to enter in the race. Applications and videos will be received by Craig Cameron who will select the 30 competitors for the race. Applications should be submitted no later than February 16, 2011. Applications will be considered until 30 contestants are confirmed.

Once selections have been made, contestants will be notified by phone. Any applicants who are not selected will receive notification by mail along with their entry fee checks. Entry fees of accepted contestants will not be refundable.

ADDITIONAL INFORMATION ABOUT COMPETING IN THE 2011 HORSE WORLD EXPO:

1. An email will be sent to you with information about the check in site prior to the competition.
2. Participants are responsible for bringing or purchasing their own feed and bedding. Straw will be available for purchase on site. Straw must be used in all stalls unless a written veterinary note excludes the use of straw. You will need to complete the stall reservation paperwork and release forms and mail applicable payment with your Application.
3. The Extreme Cowboy Race™ at 2011 Horse World Expo will offer a unique and exciting opportunity to test your horsemanship and compete for valuable prizes. **While there will be an arena available in front of the grandstands for schooling after Expo hours, opportunities to warm up or practice on the race course will not be available. The arena will close at least one-hour prior to the start of the Expo each day for schooling.** If you and/or your horse cannot function well in such an environment, we cannot encourage you to apply.
4. All horses brought to the Farm Show Complex must be free of illness and infectious disease. Please include a copy of a negative test result for equine infectious anemia (Coggins Test) dated within 12 months of February 28, 2011. If your horse is stabled outside the state of Pennsylvania, a Certificate of Veterinary Inspection (health papers) dated within 30 days of February 28, 2011 will also need to be sent within two weeks of the start of the event.

A veterinarian will be at the event for emergencies. Horse owners will be required to send a copy of their horses' health papers at least two weeks prior to the event.

ANY QUESTIONS ABOUT THE RACE?

If you have any questions, please contact Dalene Cameron at 254-728-3082

Good Luck and Ride Like A Champion!

A stylized, cursive signature in black ink that reads "Craig Cameron". The signature is written in a fluid, handwritten style with large, sweeping loops.